

Bremicker Verkehrstechnik heads for Turkey Intertraffic Istanbul was a great success

For over 15 years Bremicker Verkehrstechnik regularly attends the Intertraffic Amsterdam – the most important international trade fair for traffic engineering. This year, for the first time, the company participated in the Intertraffic Istanbul.

The Intertraffic fairs take place every 2 years in the cities of Amsterdam, Istanbul, and meanwhile also in China and India. They are one of the most influential and important fairs of this industry sector. Latest trends and innovations are presented, international contacts are made and networking is done.

In cooperation with its Turkish partner company *ParkConsult* Bremicker Verkehrstechnik exhibited from 25 to 27 May 2011 at the Intertraffic fair in Istanbul. Main focus for Bremicker was the single space detection system “eParkSys” that is already very popular in Germany and installed in several car parks.

“eParkSys” identifies the status of every single parking space and ensures the efficient use of the existing car park capacity. Ultrasonic sensors are mounted above every space and measure if a car is parked underneath or not. LED lights in different colors together with dynamic LED signs in the lanes guide the car park user to the next free space. The embedded car park computer monitors the whole system. In addition, the car park operator can supervise and control the system with a web-based software at any computer with internet access.

“During these 3 days of fair we realized the high potential of the parking management market in Turkey as well as in its Arabic Neighbours. Our visitors showed us great interest in efficient car park management solutions” tells Mr. Wolters, Head of Sales department about the successful presence at the fair.

In the following weeks and months the project discussions will hopefully intensify and the first visible results of the fair will come up.



Bremicker Verkehrstechnik at the Intertraffic fair in Istanbul